

FOR IMMEDIATE RELEASE

Adams Flavors, Foods & Ingredients Introduces Classic Holiday Mini Desserts... Simple to Make... Easy to Eat!

Gonzales, TX (November 1, 2011) Adams Flavors Foods & Ingredients, makers of the world famous Adams Best Vanilla "Since 1888", introduces classic holiday mini dessert ideas that are as simple to make as they are to eat. The holidays inspire us to cook and who doesn't like a sweet treat? Classic holiday mini desserts are a perfect way to have sweet, delicious, and homemade treats at your next holiday gathering.

"Making a homemade dessert is not as hard as you think. Many classic holiday treats sold in stores can be made at home with fresh ingredients and simple directions," said Sterling Crim, Chief Marketing Officer for Adams Flavors, Foods & Ingredients. "Making these classic holiday desserts in a "mini" size is fun for everyone to create, display, and eat!" said Crim.

"Minis" take desserts to a whole new level and bring big flavor to small packages. These cute bite-sized treats are a colorful and innovative way to create a memorable experience this holiday season.

Try these fun "mini" dessert combinations, or design your own and let your inner creativity come out.

- Adams Mini Pumpkin Pie
- Adams Mini Southern Pecan Pie
- Adams Mini Lemon Velvet Cakes
- Adams Mini Red Velvet Cupcakes with Cream Cheese Icing
- Adams Silky Chocolate Pie
- Adams Best Chocolate Chip Cookies

For these recipes and more, please visit www.adamsextract.com and check out our "how-to" videos and tips at www.youtube.com/adamsffi.

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